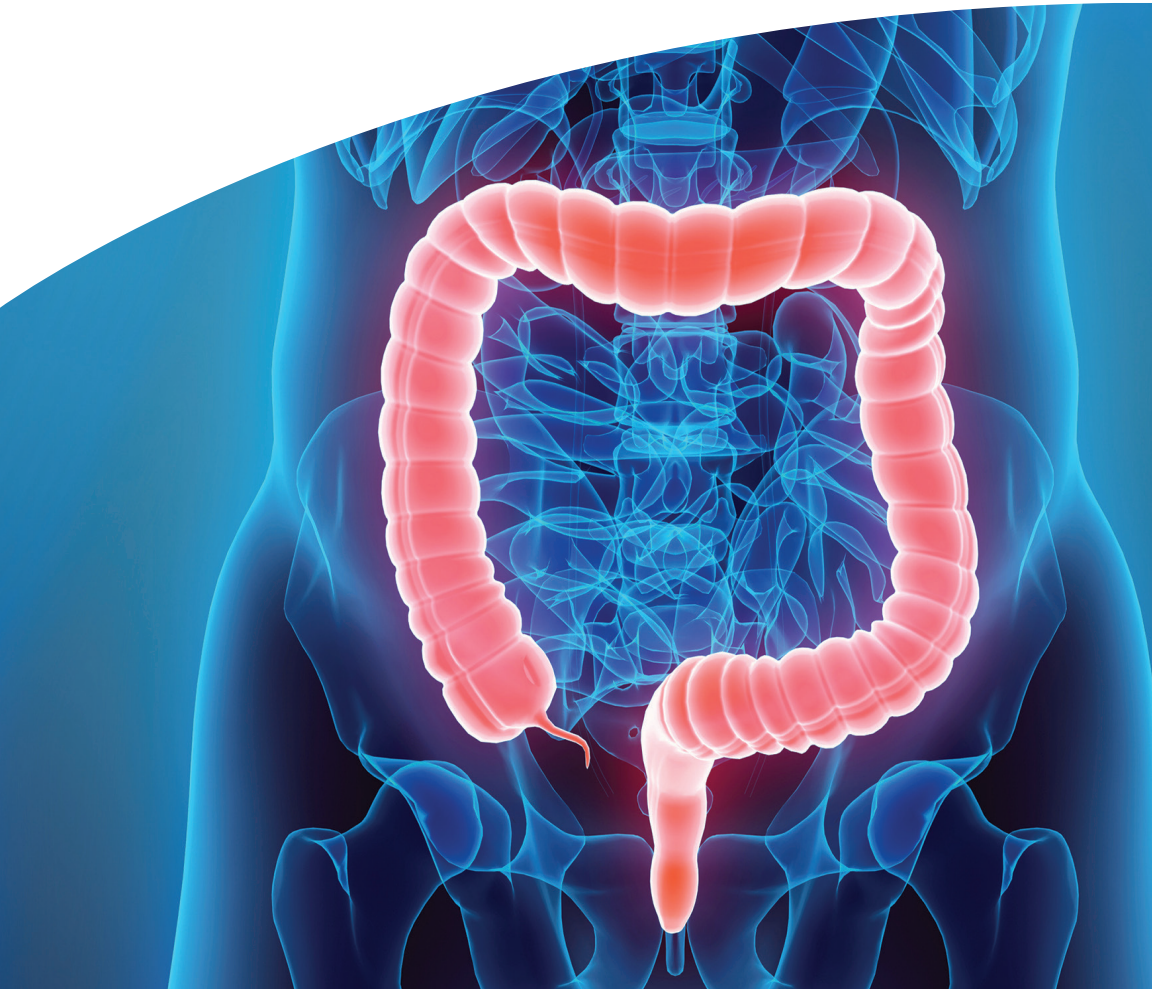


Continuing Medical Education

Contemporary, Personalized Colon, Rectal and Anal Cancer

Friday, March 24, 2023

Presented at Virginia Mason Medical Center, Seattle,
and online via livestream



Faculty

COURSE DIRECTORS

Bruce Lin, MD

Medical Oncologist
Chair, GI Cancer Conference
Floyd & Delores Jones Cancer Institute
Virginia Mason Franciscan Health, Seattle, Wash.

Vlad V. Simianu, MD, MPH

Colorectal Surgeon
Medical Director, Colorectal Cancer Service Line
Floyd & Delores Jones Cancer Institute
Virginia Mason Franciscan Health, Seattle, Wash.

GUEST FACULTY

Joga Ivatury, MD, MHA

Colorectal Surgery
Associate Professor, Department of Surgery & Perioperative Care, Dell Medical School
Inaugural Chief of Colon and Rectal Surgery, UT Health Austin, Austin, Tex.

Joel Palefsky, MD, CM, FRCP(C)

Professor of Medicine and Infectious Diseases, UCSF School of Medicine
Director, Anal Neoplasia Clinic Research and Education Center, UCSF Cancer Center
San Francisco, Cal.

VIRGINIA MASON FACULTY

Nick Bird, MD, MMM, FAAFP, FUHM

Hyperbaric Medicine

Justin G. Brandler, MD

Gastroenterology

Shalini R. Kanneganti, MD, FACS, FASCRS

Colon and Rectal Surgery

Jenny Kaplan, MD, MAS

Colon and Rectal Surgery

Joanna K. Law, MD

Gastroenterology

Gautam N. Mankaney, MD

Gastroenterology

Ravi Moonka, MD

Colon and Rectal Surgery

Amber B. Post, MD, PhD

Radiation Oncology

Kathryn L. Swingle, MSW, LICSW

Oncology Social Worker

Robyn B. Vera, DO

Radiation Oncology

Continuing Medical Education

Contemporary, Personalized Colon, Rectal and Anal Cancer

Virginia Mason Franciscan Health is a recognized leader across the spectrum of colorectal cancer care. This symposium aims to present the latest updates in the field, for an audience that spans the cancer care continuum.

This course will cover broad categories of learning, which include disparities and high-value screening controversies, personalization management of advanced disease, and cancer prevention. Attendees will review indications for long-course versus short-course radiation, neo-adjuvant therapy and surgery. Screening, surgical and multi-modality trials will also be highlighted.

The overall objective of the course is to demonstrate the benefits of contemporary, personalized care — nuanced decision making, the latest trials and individualized care as offered at a Center of Excellence.

Teaching methods include lecture, Q&A with faculty, case presentation and case discussion with an audience response system.

TARGET AUDIENCE: This course is appropriate for primary care and specialty physicians. This course will also be of interest to physician assistants, nurse practitioners and other mid-level providers.

OBJECTIVES:

- Discuss the next steps toward implementation of anal cancer prevention in high-risk groups
- Summarize changes in colon cancer screening recommendations
- Recognize hereditary cancer syndromes with a high penetrance for developing colorectal cancer
- Describe how the COVID-19 pandemic has impacted screening, surgery, and adjuvant treatment of colorectal cancer
- Compare functional outcomes between organ preservation and surgery
- Identify conditions in which surgeons would perform prophylactic colectomy
- Review selection criteria for “short course” versus “long course” neoadjuvant preoperative radiation
- Discuss strategies that address what matters most to people facing colon and rectal cancer
- Summarize the update on tailoring treatment on molecular profile
- Recognize the psychosocial impact of colorectal cancer on patients



Virginia Mason Medical Center is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT DESIGNATION: Virginia Mason Medical Center designates this live activity for a maximum of **6.0 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Agenda

- 7:00 a.m.** *Registration opens, complimentary coffee*
- 7:30 a.m.** **GRAND ROUNDS PRESENTATION:**
Treatment of Anal High-Grade Squamous Intraepithelial Lesions (HSIL) to Prevent Anal Cancer | Joel Palefsky, MD
- 8:30 a.m.** *Break*
- 8:45 a.m.** **Opening Remarks/Overview**
- 8:50 a.m.** **Advances in Colon Cancer Screening** | Joanna Law, MD
- 9:10 a.m.** **Tailoring Colon Cancer Surveillance to Individuals with a Hereditary Colorectal Cancer Syndrome** | Gautam Mankaney, MD
- 9:30 a.m.** **Impact of COVID on Colorectal Cancer Care** | Val Simianu, MD
- 9:50 a.m.** **Panel Discussion**
- 10:20 a.m.** *Break*
- 10:30 a.m.** **Introduction to Controversies and Debates**
- 10:35 a.m.** **DEBATE 1:**
Organ Preservation: Is it Ready for Prime Time? | Jenny Kaplan, MD and Bruce Lin, MD
- 10:55 a.m.** **DEBATE 2:**
Prophylactic Surgery | Ravi Moonka, MD and Shalani Kanneganti, MD
- 11:15 a.m.** **DEBATE 3:**
Long vs Short Course Radiation | Amber Post, MD and Robyn Vera, MD
- 11:35 a.m.** **Panel: Multidisciplinary Case Conference**
- 12:00 p.m.** *Lunch Break*
- 1:00 p.m.** **What Matters Most for Your Patients Facing Colon and Rectal Cancer**
Joga Ivatury, MD
- 1:20 p.m.** **Personalized Targeted Therapy for Colorectal Cancer** | Bruce Lin, MD
- 1:40 p.m.** **Side Effect Management in Colorectal Cancer Care**
Justin Brandler, MD, Nick Bird, MD and Kathryn Swingle, LCSW
- 2:20 p.m.** **Panel Discussion**
- 3:00 p.m.** **Closing Remarks/Adjourn**

LOCATION: This course will be held in Volney Richmond Auditorium on Level One of the Virginia Mason Lindeman Pavilion, 1201 Terry Avenue, Seattle (between Seneca & University Streets.) Please note the Terry Street entrance into Lindeman Pavilion is Level Two.



This course will also be livestreamed.

For more information, contact the CME Department at 206-341-0142 or email cme@virginiamason.org.

Registration

To register, complete the form below and send via:



Mail:

Virginia Mason CME Dept.
1 100 Ninth Ave, D3-CME
Seattle, WA 98101



Phone: 206-341-0142



Fax: 206-341-1480



E-mail: cme@virginiamason.org

Web: VirginiaMasonCME.org

Cancellation and Refund Policy: Refunds will be made for a fee of \$25 if written notice of cancellation is received at least 14 calendar days prior to the activity.

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Please print clearly

NAME: _____ DEGREE / CREDENTIALS: _____

SPECIALTY: _____

ORGANIZATION: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____ E-MAIL: _____

Please provide one question for the faculty: _____

TUITION: \$190 – I will attend in person (includes lunch)

\$165 – I will attend the livestream

Check enclosed. Make check payable to VMMC – CME

Please charge my: VISA MasterCard American Express Discover

CARD NUMBER: _____ EXP: _____

CARDHOLDER NAME: _____

SIGNATURE: _____

Please add me to your e-mail list
for news of upcoming CME courses.



**Virginia Mason
Franciscan Health™**